

10/05/2010

SPARC.096A

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	:	Zachary J. Mason
Appl. No.	:	10/684,313
Filed	:	October 13, 2003
For	:	PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY
Examiner	:	Dangelino N. Gortayo
Confirmation No.	:	3315

AMENDMENT UNDER RULE 312

**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Prior to issuance, please amend the above-referenced application as indicated below.